



I N N O V A T O R



UFI FILTERS

INNOVATION IN THE SERVICE OF TECHNOLOGY



INNOVATOR

UFI FILTERS

WORLDWIDE PRESENCE

THE MANUFACTURERS CHOICE



● COMMERCIAL AND FRONT OFFICES

● PRODUCTION PLANTS

UFI FILTERS



INNOVATOR

SOME OF OUR ORIGINAL EQUIPMENTS AROUND THE WORLD

FIAT CHRYSLER GROUP:

Alfa Romeo
CASE
Chrysler Group
CNH
Ferrari Auto
Fiat
FPT
Irisbus
Iveco
Jeep
Lancia
Maserati
New Holland

VOLKSWAGEN GROUP:

Audi A.G.
Bentley
Bugatti
Ducati
Lamborghini
SEAT
Škoda
Porsche
Volkswagen

GM GROUP:

GM-USA
GM-Chevrolet
GM-Daewoo
GM-Opel

DAIMLER AG:

Mercedes Benz
Mercedes AMG
Smart
Daimler Trucks

BMW
FORD
HYUNDAI
KIA
ISUZU
MAN
SCANIA
VM MOTORI
VOLVO

PSA Peugeot-Citroën

RENAULT GROUP:

Renault
Nissan
RVI (Renault V.I.)

TATA GROUP:

TATA
Jaguar
Land Rover

PIAGGIO GROUP:

Piaggio
Aprilia
Moto Guzzi

Argo Tractors Group:

Argo
Landini
Valpadana

Agria Werke Gmbh
Astra V.I.
Bomag

Bombardier Rotax
Cagiva Husqvarna
Carraro

Caterpillar
Cesab

Claas
Cummins Group
Deutz AG

Hatz
Husqvarna

Jungheinrich
Kamaz Trucks
Karsan Group

Komatsu
Magna Steyr
Mahindra Navistar Trucks

Malaguti
Manitou

MDS – Motoren
Mitsubishi Fuso
MTU
MV Agusta
Perlini
Saab
SAME – Deutz Fahr
Steinbock
Suzuki
Suzuki Maruti
Tofas
Yanmar
ZF

RACING TEAMS such as:

APRILIA
AUDI Motorsport
COSWORTH
DALLARA
DUCATI Moto GP
FERRARI
FORCE India F1
MARUSSIA VIRGIN RACING F1
MASERATI Corse
PRODRIVE Aston Martin
SAUBER F1 Team
SEAT Sport
TORO ROSSO F1
VIRGIN RACING F1
WILLIAMS F1



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UFI FILTERS

FACTS AND FIGURES



UFI FILTERS spa is an Italian multinational leader with 40 years of experience in the filtration sector.

- we lead in the design and production of filters for the **automotive sector** (automobiles, off-road vehicles, motorcycles & trucks) and the **non-automotive sector** (farm machinery, marine motors, compressors, industrial and earth working machines such as: fork lift trucks, construction machines and mining equipment)
- **approximately 4,200 employees** across the world, over 100 of whom make up the commercial team
- **17 production plants throughout the world**
- **over 60 million filters produced per year**
- **105 filed technology patents**
- we are **supplying to over 100 manufacturers world wide**, including the main car manufacturers, manufacturers of industrial vehicles, motorcycles, large diesel engines, small engines and compressors for specific applications.

The UFI FILTERS spa Group is organised into areas of competence. The main Divisions are:

- **OE DIVISION - Original Equipment** - production of filters for Original Equipment in the automotive sector
- **BUSINESS UNIT AFTERMARKET** - operates in the independent spares market in the automotive sector
- **HTD - High Tech Division** - “extreme” applications. Split into:
 - **RACING**, including Formula 1
 - **AEROSPACE & DEFENCE** for the aerospace, defence and nautical sectors
- **UFI HYDRAULIC DIVISION** and **SOFIMA HYDRAULIC DIVISION** - parent company operating in the hydraulic filtering sector
- **UFI INNOVATION CENTER** - the Group’s Research & Development Center
- **PLASTIC TECHNOLOGY** - development of plastic components
- **PROCESS FILTRATION** - division operating in the pharmaceutical and food & beverage sector.

ORIGINAL EQUIPMENT

SOME OF OUR OE PRODUCTS

FUEL FILTERS / PASSENGER CAR



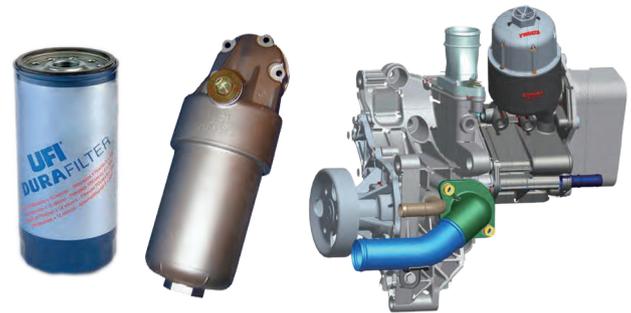
FUEL FILTERS / HEAVY DUTY



OIL FILTERS / PASSENGER CAR



OIL FILTERS / HEAVY DUTY



AIR FILTERS / PASSENGER CAR



AIR FILTERS / HEAVY DUTY



BUSINESS UNIT AFTERMARKET

THE QUALITY OF THE ORIGINAL



I **N** **N** **O** **V** **A** **T** **O** **R**

- **UFI FILTERS** is the brand that identifies the filtration solutions developed by the Group for the automotive Aftermarket sector and the non-automotive Aftermarket sector.
- The brand, **dedicated to the independent spare parts network**, carries the same name as the filter systems designed and developed for the Original Equipment Market (OEM) and for many of the Formula 1 racing teams.
- Products offered and distributed in the Aftermarket feature the **identical levels** of innovation, quality and applied technology as those **in the Original Equipment market**.
- **INNOVATOR** is the statement that represents the key values of the Group, where innovation is not only in technology but also in the vision with which the company presents in the markets.



Driven by our heart!

- **SOFIMA FILTER** is the brand of the Group for the Aftermarket. SOFIMA filters are manufactured using the same technological standard and know-how as were developed for the Original Equipment Market (OEM) under the UFI FILTERS brand and developing constantly the range of Asian vehicle applications.
- **Driven by our heart!** - is the SOFIMA brand statement. In fact it is the enthusiasm of our design team that has created a full range of filter systems designed according to the highest quality standards for total Customer satisfaction.
- **Reliable and efficient service** is the lifeblood that flows fast through our Aftermarket distribution channels.
- SOFIMA FILTER **meets the complex and diversified requirements** of the independent spare parts network thanks to the values, organization and goals of the Group that it belongs to.



BUSINESS UNIT AFTERMARKET

MASTERING FILTERS



INNOVATOR



OUR VALUES

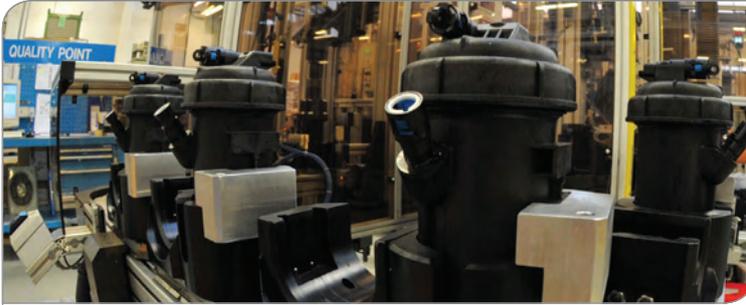
- a dedicated Sales team
- attention to product quality
- strong international presence and territorial control guaranteed by the high quality of the Distribution network
- increasingly strong presence in the OEM (Original Equipment) and OES (Original Spare Parts) Markets
- clear sales strategy shared with the Distribution network
- innovative marketing and multilevel communications
- ongoing promotional activity partnered with the Distribution network
- specific technical and commercial documentation
- loyalty-development schemes for Spare Parts Dealers
- technical support to Spare Parts Dealers/Repair Shops
- high level of sales internationalization.



INNOVATOR

UFI FILTERS

CERTIFICATIONS



OUR STRATEGY

- Technological innovation
- **INNOVATOR** is the UFI statement representing the key values of the Group
- Product quality
- Operating flexibility
- Closeness to the customers
- **Driven by our heart!** is the SOFIMA statement, representing the passion and dedication from design to distribution
- Constant attention to the needs of the customers
- BER 461/2010

Quality Management System Certificate ISO 9001:2008



Management System Certificate ISO/TS 16949:2009



Environmental Management System Certificate ISO 14001:2004



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